

Join Our Network Now!

Our Services

-  Global Trade & Investment Consultancy
-  Identifying Potential Business Partners, Agents & Distributors
-  One-to-One & One-to-many Business Seller Meets
-  Arranging Virtual & Physical Trade Shows & Exhibits to Build Business Alliances.
-  Business Delegation With Local Business Chambers
-  Unlock Vast Business Network & Much More!

Why Choose Us?

Strategic Connections: Network with industry experts and policy specialists to navigate complex environments.

Thought Leadership and Products & Services Showcase: Share your expertise and showcase your products and services at exclusive Marketing Assistance and Research Support (MARS) events and forums.

Exclusive Events: Enjoy privileged access to high-level discussions and insights on market trends.

Growth Support: Receive tailored guidance, training, and advisory services to enhance your business capabilities.

About Us

MARS (Marketing Assistance and Research Support) is a dynamic platform based in Noida, Uttar Pradesh, India, committed to strengthening global business connections and unlocking trade and investment opportunities. We provide expert services in business matchmaking, market entry strategies, and cultural insights, helping businesses navigate the complexities of international markets with confidence.

With a proven track record of organizing high-impact business delegations and fostering bilateral trade and investment, MARS empowers businesses to expand, thrive, and build lasting global partnerships across diverse sectors.

Glimpses of Our Impactful Past Business Delegations



India-Tanzania Business Forum & Roadshow 2024: 13th – 23rd October, 2024 at Haridwar, Jaipur, and Mumbai



Benin and Togo Business Delegation : 23rd -28th June, 2024



Business Delegation: Exploring Investment Opportunities in Tanzania (21st-25th April, 2024)



India-Tanzania Investment Forum at Ahmedabad, Pune and Bengaluru



India-Tanzania Business Forum and Road Show at UP, Gujarat and Telangana



Nigeria – India Business Delegation



Tanzania – India Business Delegation

Business Forums

B2B Meetings

Business Networking

Networking With Key Stakeholders & Government Officials

Factory / Plants Visits

Cultural Exchange

Panel / Roundtable Discussions With Industry Leaders & Government Officials

190+ TAIWANESE INDUSTRIES IN INDIA.

CROSS-BORDER CONSULTANT SINCE 2016.

43 GLOBAL BUSINESS DELEGATIONS.

BRIDGING BUSINESSES & GOVERNMENTS.



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Marketing Assistance and Research Support (MARS) Upcoming Business Delegations In Association With Global Trade & Technology Council of India (GTTCI)

Our upcoming events aims to strengthen trade and investment opportunities between India, and various countries by fostering B2B engagements, networking with key stakeholders, and exploring sector-specific collaborations for economic growth.

**Business Delegation
to Vietnam**

May 08th to 13th, 2025



**Business Delegation
to Ghana & Ivory
Coast**

May 28th to June 03rd, 2025



Business Delegation to Democratic Republic of Congo (DRC) & Republic of Congo (ROC)

July 06th to 12th, 2025



**Business Delegation
Rwanda and
Uganda**

August 11th to 17th, 2025



**Business
Delegation to
Saudi Arabia**

September 03rd to 07th, 2025



**Business Delegation
to Indonesia &
Thailand**

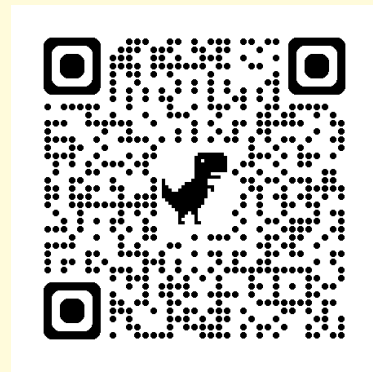
September 24th to 30th, 2025



**Scan QR or contact us to register, collab
with us.**

Or Click here to Register.

<https://forms.gle/f6yMxN5Z6MddV2eX8>



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