



Hosted by:



Supported by:



2nd INTERNATIONAL BUSINESS CONFERENCE

4-6 February 2025, Paramaribo Assuria Event Center

Organised by:



Unlocking the potential of Suriname: A path towards growth and prosperity

Strategic Sponsor



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EVENT BROCHURE

WELCOME

IBC moves to Suriname for its 2nd edition, taking place from the **4-6 February 2025** in Paramaribo.

Hosted by the Suriname-Guyana Chamber of Commerce, IBC 2025 Suriname focuses on key themes of policy and trade to supercharge local and regional businesses and key topics of energy, infrastructure, manufacturing, agribusiness, finance and technology to unlock economic development. Serving the dual role of strengthening business and partnerships between Suriname and Guyana and connecting the region to the world, IBC ensures both local and international investors and businesses can benefit from the ongoing growth surge and drive sustainable economic growth and long-term prosperity.

The International Business Conference serves as a platform for companies and private and public sector leaders from developing industries to connect and exchange business ideas, promote trade and investment opportunities and build strong partnerships, allowing them to capitalize on the emerging opportunities in both Suriname and Guyana, building a roadmap for the sustainable and resilient transformation of their economies.

The summit is shaped to provide access to market insights, exclusive information and an unmatched network of Surinamese, Guyanese & regional and international players, to promote and support new investments into these countries and facilitate the ease of doing business by identifying the risks and obstacles that might emerge in these markets, introducing solutions to transform them into thriving economic ecosystems.

Suriname is rapidly becoming an attractive destination for investors due to its burgeoning economy and rich natural resources. The country's diverse emerging sectors, together with its strategic location and favorable trade agreements, position Suriname as a gateway for regional business expansion. With ongoing efforts to build a diversified and resilient economy and improve its infrastructure to support growth, the country is working towards forging a sustainable and stable legacy for generations to come.

WHAT TO EXPECT

The **International Business Conference, Suriname** is set to deliver a private sector led B2B conference, with three days of key informative and educational sessions covering a range of opportunities and sectors including energy, infrastructure, manufacturing, agribusiness, finance and technology. The event will also host a dedicated business matching area where B2B meetings can be booked in advance by all delegates via the official event app and a private meeting room will be available for partners and sponsors to hire. IBC 2025 also aims to work with bilateral chambers and serve their members and international trade delegations by providing a cross-sector industry conference catering to their needs and objectives.

IBC 2025 IN NUMBERS

IBC 2025, Suriname is designed to serve as the ideal space for Suriname and Guyana to strengthen partnerships, conduct business and close deals, while connecting the region to the world. Delegates will gain access to a unique and essential platform for learning and networking across key arising industries in the region.



REASONS TO ATTEND

Develop

Strategic alliances with stakeholders.

Strengthen

Commercial and diplomatic ties for mutual prosperity.

Participate

In capacity-building initiatives.

Generate

New leads and exceptional ROI.

Collaborate

With industry leaders.

Unique

Platform for Surinamese and Guyanese firms.

Exchange

Knowledge and ideas.

Gain

Regional and global exposure.

Promote

Trade and investment opportunities.

Conduct

Business Transactions.

Gather

Market intelligence on potential opportunities.

Enjoy

Face to face networking with industry peers.

SECTORS REPRESENTED



Trade



Government Services



Energy



Infrastructure



Manufacturing



Financial Services



Agribusiness



Technology



Legal



3 days dedicated to market insights and intelligence, networking and deal-making

The three-day executive conference offers a wealth of content for commercially minded companies looking to capitalise on investment, development, and project opportunities in Suriname, Guyana and the region, covering topics and industries such as:

DAY 1

Trade, Policy, Ease of Doing Business & Regional Collaboration

Suriname and Guyana can be their own solution for prosperity. IBC will provide the space to find and explore the roads to attract international investments and trade agreements, enhance regional connectivity, modernize the laws for doing business and map risks and opportunities in an era of economic transformation for the region.

DAY 2

Energy, Infrastructure & the Role of the Public and Private Sectors

Development of the energy sector is crucial to support the transition to sustainable and resilient industries, and the energy procurement process in Suriname is a key element in the functioning of the nation's supply chain. IBC will explore opportunities, projects and challenges in the sector, together with the infrastructure required to support growth and allow reliability and efficiency in the supply chain, while exploring the roles of the public and private sectors in creating value and enhancing economic growth.

DAY 3

Finance, Technology and Local Economies

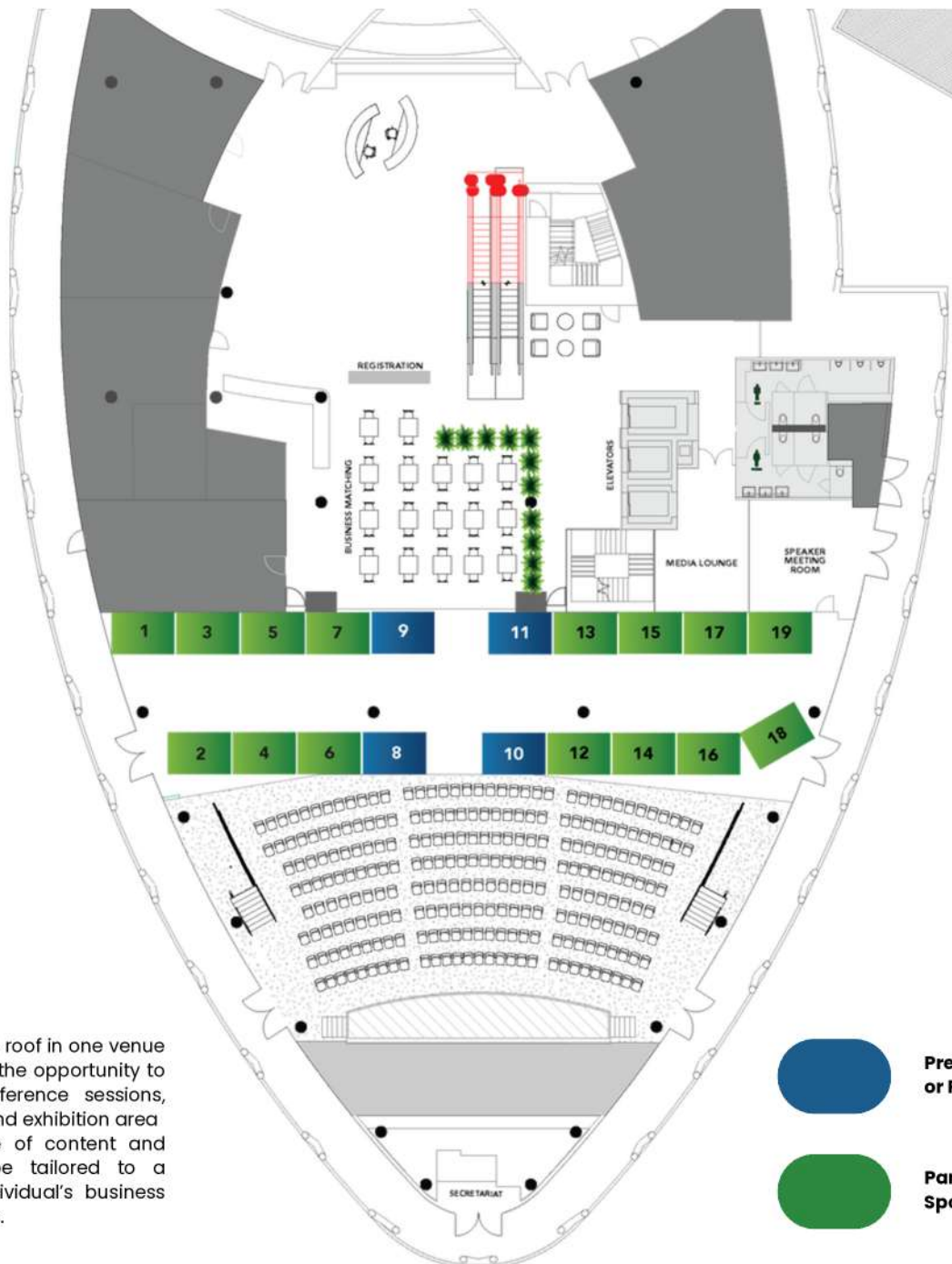
How to attract capital and to link local suppliers with international investors are key to unlock the potential of Suriname and the region. IBC will explore the available resources, together with the later developments in technology and digitalization to enhance the ease of doing business, for both local and international players. This day will also explore projects and opportunities in emerging industries such as renewable energy, agribusiness and manufacturing, key for growth and diversification of the economy.

SPEAKER OPPORTUNITIES

For further information on speaker opportunities at IBC 2025, Suriname, please contact mperez@gep-events.com

VENUE OVERVIEW

Assuria Event Center



All housed under one roof in one venue IBC offers delegates the opportunity to attend plenary conference sessions, B2B match service, and exhibition area offering a multitude of content and choice that can be tailored to a company or an individual's business needs and objectives.

-  Premium, Lead, Strategic or Principal Sponsors
-  Partner or Associate Sponsors

Host & Organisers



**SURINAME-GUYANA
CHAMBER OF COMMERCE**

Hosted by:

The Suriname-Guyana Chamber of Commerce (SGCC) is your gateway to unlocking growth and opportunities in the dynamic economies of Suriname and Guyana. Founded in 2023, SGCC is dedicated to strengthening economic ties through trade missions, business forums, and networking events. With over 50 members, we offer comprehensive business support services to foster regional cooperation and drive economic growth. Our mission is to facilitate collaboration, promote investment, and create strategic alliances. Join SGCC to enhance your business visibility, access market intelligence, and build partnerships that propel your business forward in Suriname and Guyana's burgeoning markets.



Organised by:

ActionINVEST Caribbean Inc. (ACI), an ISO 9001:2015 certified education institution founded in 2014, is rapidly establishing itself as the premier business education provider in the Caribbean. With a strong foundation rooted in Guyanese origins and bolstered by female leadership, ACI is dedicated to fostering professional and organizational growth. Our action-oriented team based in Guyana and Suriname delivers a comprehensive range of business development services, tailored to meet the needs of entrepreneurial individuals and organizations. ACI also organizes transformational B2B events aimed at generating opportunities and connections, further positioning us as the Caribbean's leading solution for professional advancement and business success.



Organised by:

Global Event Partners Ltd is a specialist international event organiser in the oil, gas, energy, financial and infrastructure sectors. Operating a market leading portfolio of events across emerging markets and growth economies with a particular focus on the Americas, Africa, and the Middle East we have a proven track history of serving governments and bringing business communities together to drive investment and development of energy and infrastructure markets. Built on a belief of forging partnerships through events and hosting events in partnership with leading organisations and associations globally we deliver local knowledge and understanding combined with an international audience and a global network and marketing reach.



**International
Business Conference
Suriname**
4 - 6 February 2025

Sponsorship Opportunities

Packages can be tailored to suit your requirements, whether you are looking to position yourself as an industry expert through thought leadership, create high level exposure and visibility through branding opportunities or engage with existing customers and develop relationships with new ones through a hosted function or networking opportunity.

PACKAGES

	Principal Sponsor	Strategic Sponsor	Lead Sponsor	Premium Sponsor	Sponsor Partner	Associate Sponsor	Digital Sponsor
Amount (US\$)	\$30,000	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$2,000
Logo displayed top right of event collateral	.						
Logo displayed on all marketing collateral pre-event, on-site and post-events
Logo on newsletters to 50,000+ recipients
Logo on billboards	.	.					
Exclusive company press release	.	.	.				
Profile on website, event app and show guide
Full page, full colour advert in the show guide	Full page	Full page	Full page	Full page	Full page	Half page	Half page
Insert into the delegate bag	.	.					
Delegate passes (including speakers)	7	6	5	4	3	2	
Discounts of additional delegate passes	50%	50%	50%	50%	50%	50%	50%
Tabletop display area	3x2 sqm (key location)	3x2 sqm (key location)	3x2 sqm (key location)	3x2 sqm (key location)	3x2 sqm	3x2 sqm	
Presentation slot or opportunity to host a workshop or seminar	.	.	.				
Panel speaking opportunity		
Who's Who Suriname Business Directory	Website only	Website only	Website only	Website only	Website only	Website only	Website only

In addition, selected sponsor have the right to choose options from the below to be included

Select 3 Select 2 Select 2 Select 1 Select 1

Networking & Functions

Pre-summit cocktail mixer (TBC)			
Welcome cocktail Day 1 (TBC)	.	.	.				
Official drinks reception Day 2 (Oxygen Resort)	.	.	.				
Lunch host Day 2 or Day 3		
Coffee breaks on Day 2 or Day 3		
Post conference networking tour		

Branding & promotional items

Delegate registration desk			
Delegate badges	.	.	.				
Delegate lanyards	.	.	.				
Logo on stage podium	.	.	.				
Logo on stage tables	.	.	.				
Seat covers	.	.	.				
Delegate bags	.	.	.				
B2B Business Matching		
Event App		
Event WiFi		
Directional signage		
Branded staff t-shirts		
Hotel key cards		
Notepads and pens		
Conference water bottles		

IBC SURINAME 2025 SPONSOR PACKAGES

*Packages can be tailored to suit budgets, needs and requirements. Please contact us to discuss a package that is right for you and your business.



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Business Conference.

Suriname

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**SURINAME-GUYANA
CHAMBER OF COMMERCE**

Contact Us

Sponsorship and Delegate Enquiries - International Companies

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For SGCC Members or Membership Enquiries please contact

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